






# Nitaro Digital Marketing

## Portfolio













### Ongoing projects

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|  <p><b>NordVPN</b><br/>NordVPN</p>                   | <p>Specifications:</p> <ul style="list-style-type: none"><li>• Keyword analysis</li><li>• Naver, Daum PPC text ads</li><li>• Naver and Daum Blog</li></ul> <p><a href="https://blog.naver.com/nordvpn">https://blog.naver.com/nordvpn</a></p> |  |
|   | <p>Results:</p> <ul style="list-style-type: none"><li>• Rank first page on Naver with several blog posts</li><li>• Impressions: 86,715</li></ul>  |  |
|  <p>Inoue</p>                                       | NDA   | <p>Specifications:</p> <ul style="list-style-type: none"><li>• NDA</li></ul>   |
|  <p>The Search Laboratory</p>                      | NDA   | <p>Specifications:</p> <ul style="list-style-type: none"><li>• NDA</li></ul>   |
|  <p><a href="#">Phil's Computer Repository</a></p> |   | <p>Specifications:</p> <ul style="list-style-type: none"><li>• On site SEO: site speed, blog posts</li><li>• Web development: redesign, cloud hosting, SSL certificate</li></ul> |




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|  <p>Carlove</p>            | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Keyword analysis</li> <li>• Naver, Daum PPC text ads</li> </ul>   |  |
|  <p>EssaySupply</p>        | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Keyword analysis</li> <li>• Naver, Daum PPC text ads</li> </ul>   |  |
|  <p>Eviom</p>              |  <p>item24</p>   | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Keyword analysis</li> <li>• Google PPC text ads</li> </ul> |
|  <p>Talent Basket</p>    | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Keyword analysis</li> <li>• Naver, Daum PPC text ads</li> </ul>   |  |
|  <p>Phu Quoc Day Spa</p> | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Keyword analysis</li> <li>• Naver, Daum, Google PPC text ads</li> <li>• Naver Blog <ul style="list-style-type: none"> <li>◦ <a href="https://blog.naver.com/etiendao">https://blog.naver.com/etiendao</a></li> </ul> </li> <li>• SEO</li> </ul> |  |

**Finished projects**

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|  <p>nederlandse<br/>publieke<br/>omroep</p> <p>NPO</p>                               | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Social media</li> <li>• Organize flash mob</li> </ul>   |
| <p>Results:</p> <ul style="list-style-type: none"> <li>• Reach frontpage of national newspaper</li> </ul>   |   |
|  <p>GPJ</p>  |  <p>Medidata</p>   |
|   | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Google PPC &amp; display text ads             <ul style="list-style-type: none"> <li>◦ Korea, Japan</li> </ul> </li> <li>• Naver PPC text ads             <ul style="list-style-type: none"> <li>◦ Korea</li> </ul> </li> </ul> |
|   | <p>Results:</p> <ul style="list-style-type: none"> <li>• Impressions: 17,316</li> </ul>   |
|  <p>BlueStacks<br/>Play Bigger</p> <p>BlueStacks</p>                                | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Market research</li> </ul>  |
|  <p>Seoul<br/>Global<br/>Startup<br/>Center</p> <p>Seoul Global Startup Center</p> | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Social media</li> <li>• Host digital marketing workshop</li> </ul>  |
|   | <p>Results:</p> <ul style="list-style-type: none"> <li>• Facebook ads             <ul style="list-style-type: none"> <li>◦ 40-50 signups per event</li> <li>◦ Relevancy score 7-10</li> </ul> </li> </ul>   |
|  <p>Fly To The Sky</p>   | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Social media</li> <li>• PPC text ads</li> <li>• SEO</li> </ul>  |
|   | <p>Results:</p> <ul style="list-style-type: none"> <li>• Increase traffic by 317%</li> <li>• Increase revenue by 144% to &gt;30K USD yearly</li> </ul>  |

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|  <p>Life Ear</p>       | <p>Specifications:</p> <ul style="list-style-type: none"> <li>Market research: Korea, Japan, China, Australia market study</li> </ul> |  |
|  <p>Venture Norway</p> | <p>Specifications:</p> <ul style="list-style-type: none"> <li>Market research</li> </ul>  |  |
|  <p>txt</p>           |  <p>france.fr</p>                                    | <p>Specifications:</p> <ul style="list-style-type: none"> <li>Long tail semantic keyword research</li> </ul> |
|   |  <p>Van Cleef &amp; Arpels</p>                      | <p>Specifications:</p> <ul style="list-style-type: none"> <li>Long tail semantic keyword research</li> </ul> |
|  <p>RBBi</p>         | <p>NDA</p>  | <p>Specifications:</p> <ul style="list-style-type: none"> <li>Naver, Daum PPC text ads</li> </ul>            |
|  <p>ExpoPromoter</p> | <p>Specifications:</p> <ul style="list-style-type: none"> <li>Google, Naver PPC text ads</li> </ul>                                   |  |

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|  <p>KickICO</p>            | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Naver PPC text ads</li> <li>• Translate website</li> </ul> <hr/> <p>Results:</p> <ul style="list-style-type: none"> <li>• Impressions: 358</li> </ul>   |
|  <p>Bnk to the future</p>  | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Translate website</li> </ul>  |
|  <p>B2BX</p>               | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Google PPC text ads</li> </ul> <hr/> <p>Results:</p> <ul style="list-style-type: none"> <li>• Impressions: 3,640</li> </ul>   |
|  <p>Imagga</p>           | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• Naver, Google PPC text ads</li> </ul> <hr/> <p>Results:</p> <ul style="list-style-type: none"> <li>• Impressions: <ul style="list-style-type: none"> <li>◦ Google: 1,591</li> <li>◦ Naver: 12,435</li> </ul> </li> <li>• Average CPC: <ul style="list-style-type: none"> <li>◦ Google: €0.79</li> </ul> </li> </ul> |
|  <p>Landocs Holdings</p> | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• SEO audit <ul style="list-style-type: none"> <li>◦ Keyword analysis</li> <li>◦ Meta tags</li> </ul> </li> <li>• Naver, Daum, Google PPC text ads</li> </ul> <hr/> <p>Results:</p> <ul style="list-style-type: none"> <li>• Impressions Naver I: 165,693</li> </ul>  |

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|  <p>Milinda Uitgevers</p> | <p>Specifications:</p> <ul style="list-style-type: none"><li>• SMM</li><li>• SEM</li></ul> <p>Results:</p> <ul style="list-style-type: none"><li>• Launch website &amp; social media channels</li></ul> |
|  <p>Fruit Mentor</p>      | <p>Specifications:</p> <ul style="list-style-type: none"><li>• Keyword analysis</li></ul>   |
|  <p>MD Global</p>         | <p>Specifications:</p> <ul style="list-style-type: none"><li>• Naver storefarm (online shopping)</li><li>• Keyword analysis</li><li>• Facebook page</li></ul>   |