





# Nitaro Digital Marketing

## Portfolio




### Ongoing projects



 <p><b>NordVPN</b> NordVPN</p>	<p>Specifications:</p> <ul style="list-style-type: none"><li>• Keyword analysis</li><li>• Naver, Daum PPC text ads</li><li>• Naver Blog <a href="https://blog.naver.com/nordvpn">https://blog.naver.com/nordvpn</a></li></ul> <p>Results:</p> <ul style="list-style-type: none"><li>• Impressions: 86,715</li></ul>
 <p>Seoul Global Startup Center</p>	<p>Specifications:</p> <ul style="list-style-type: none"><li>• Social media</li><li>• Host digital marketing workshop</li></ul> <p>Results:</p> <ul style="list-style-type: none"><li>• Facebook ads<ul style="list-style-type: none"><li>◦ 40-50 signups per event</li><li>◦ Relevancy score 7-10</li></ul></li></ul>
 <p>The Search Laboratory</p>	<p>NDA</p> <p>Specifications:</p> <ul style="list-style-type: none"><li>• SEO audit</li><li>• Meta tags</li><li>• Keyword analysis</li><li>• Ads copywriting</li></ul>
 <p>Fly To The Sky</p>	<p>Specifications:</p> <ul style="list-style-type: none"><li>• Social media</li><li>• PPC text ads</li><li>• SEO</li></ul> <p>Results:</p> <ul style="list-style-type: none"><li>• Increase traffic by 317%</li><li>• Increase revenue by 144% to &gt;30K USD yearly</li></ul>


 <p>RBBi</p>	<p>NDA</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>• Naver, Daum PPC text ads</li> </ul>
 <p><a href="#">Phil's Computer Repository</a></p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>• On site SEO</li> <li>• Web development</li> <li>• Cloud hosting</li> <li>• SSL certificate</li> </ul>	
 <p>Talent Basket</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>• Keyword analysis</li> <li>• Naver, Daum PPC text ads</li> </ul>	
 <p>Phu Quoc Day Spa</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>• Keyword analysis</li> <li>• Naver, Daum, Google PPC text ads</li> <li>• Naver Blog             <ul style="list-style-type: none"> <li>◦ <a href="https://blog.naver.com/etiendao">https://blog.naver.com/etiendao</a></li> </ul> </li> <li>• SEO</li> </ul>	
 <p>Landocs Holdings</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>• SEO audit             <ul style="list-style-type: none"> <li>◦ Keyword analysis</li> <li>◦ Meta tags</li> </ul> </li> <li>• Naver, Daum, Google PPC text ads</li> </ul> <p>Results:</p> <ul style="list-style-type: none"> <li>• Impressions Naver I: 165,693</li> <li>• Average CPC Naver I: ₩2,320</li> </ul>	


Confidential	<p>Specifications:</p> <ul style="list-style-type: none"> <li>● Web development</li> <li>● PPC</li> <li>● SEO             <ul style="list-style-type: none"> <li>○ Naver Blog</li> </ul> </li> <li>● SNS (Facebook, Instagram)</li> <li>● Influencer marketing</li> </ul>
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**Finished projects**

 <p>nederlandse publieke omroep</p> <p>NPO</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>● Social media</li> <li>● Organize flash mob</li> </ul>
	<p>Results:</p> <ul style="list-style-type: none"> <li>● Reach frontpage of national newspaper</li> </ul>

 <p>GPJ</p>	 <p>Medidata</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>● Google PPC &amp; display text ads             <ul style="list-style-type: none"> <li>○ Korea, Japan</li> </ul> </li> <li>● Naver PPC text ads             <ul style="list-style-type: none"> <li>○ Korea</li> </ul> </li> </ul>
		<p>Results:</p> <ul style="list-style-type: none"> <li>● Impressions: 17,316</li> </ul>

 <p>BlueStacks</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>● Market research</li> </ul>
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 <p>Life Ear</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>● Market research: Korea, Japan, China, Australia market study</li> </ul>
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 <p>Venture Norway</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>• Market research</li> </ul>
 <p>ExpoPromoter</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>• Google, Naver PPC text ads</li> </ul>
 <p>KickICO</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>• Naver PPC text ads</li> <li>• Translate website</li> </ul> <hr/> <p>Results:</p> <ul style="list-style-type: none"> <li>• Impressions: 358</li> </ul>
 <p>Bnk to the future</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>• Translate website</li> </ul>
 <p>B2BX</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>• Google PPC text ads</li> </ul> <hr/> <p>Results:</p> <ul style="list-style-type: none"> <li>• Impressions: 3,640</li> </ul>
 <p>Imagga</p>	<p>Specifications:</p> <ul style="list-style-type: none"> <li>• Naver, Google PPC text ads</li> </ul> <hr/> <p>Results:</p> <ul style="list-style-type: none"> <li>• Impressions: <ul style="list-style-type: none"> <li>◦ Google: 1,591</li> <li>◦ Naver: 12,435</li> </ul> </li> <li>• Average CPC: <ul style="list-style-type: none"> <li>◦ Google: €0.79</li> </ul> </li> </ul>

 <p>Milinda Uitgevers</p>	<p>Specifications:</p> <ul style="list-style-type: none"><li>• SMM</li><li>• SEM</li></ul> <p>Results:</p> <ul style="list-style-type: none"><li>• Launch website &amp; social media channels</li></ul>
 <p>Fruit Mentor</p>	<p>Specifications:</p> <ul style="list-style-type: none"><li>• Keyword analysis</li></ul>
 <p>MD Global</p>	<p>Specifications:</p> <ul style="list-style-type: none"><li>• Naver storefarm (online shopping)</li><li>• Keyword analysis</li><li>• Facebook page</li></ul>